



Summary of Country Strategy Paper VI 2024 – 2028 & Its Organisational Priorities



Strategic Priority 1: Rights, Inclusion and Participation of People Living in Poverty and Exclusion (PLIP)

This priority seeks to reduce inequality by promoting the recognition, protection, and fulfilment of the rights of marginalised groups, including women, youth, children, PLHIV, and persons with disabilities (PwDs). It aligns with the Green Recovery Focused National Development Plan (2023–2027), the UNSDCF (2023–2028), and the ActionAid International Strategic Investment Framework (SIF 2).

Key Strategic Objectives:

01 Inclusive Governance and Participation:

Build capacities and movements to advocate for the representation of women, youth, PwDs, and PLHIV in decision-making structures at all levels.

Key actions: Sensitisation campaigns, advocacy for gender quotas, re-tabling of the Women's Amendment Bill, feminist leadership training, and engagement with political parties and councils

02 Promotion of Girls' Education:

Support girls' enrollment, retention, and transition from basic to tertiary and TVET institutions.

Key actions: Strengthen Mothers' Clubs and SMCs, promote menstrual hygiene, support school improvement grants, and advocate for gender-responsive education policies.

03 Sexual and Reproductive Health and Rights (SRHR):

Enhance universal and inclusive access to SRHR for PLIP and exclusion groups.

Key actions: SRHR training, HIV prevention and services, school curriculum integration, reusable sanitary pad production, and advocacy for gender responsive public health services.

04 Economic and Social Justice for Youth and Migrants:

Address irregular migration and trafficking by promoting employment and income-generating opportunities.

Key actions: Research on migration drivers, youth skills training, start-up support, awareness campaigns, and advocacy for fair labor policies.





Strategic Priority 2: Women and Youth-Led Climate Resilience, Ecological and Climate Justice

Focuses on building resilience against climate change through sustainable agriculture and environmental justice led by women and youth. It aligns with SIF 2 (Pillar 2) and SDGs 2, 5, 10, 12, and 13.

Key Strategic Objectives:

05 Climate Resilient Sustainable Agriculture (CRSA/Agroecology):

Promote eco-friendly farming and food sovereignty for PLIP and exclusion.

Key actions: Support smallholder farmers, advocate for organic manure investment, women's land rights, seed banks, aquaculture, and market access for women and youth.

06 Women and Youth-Led Disaster Preparedness and Response:

Empower women and youth as first responders in climate-related emergencies.

Key actions: Reforestation, DRR plans, community resilience building, tree nurseries, nature-based solutions (beekeeping, biogas), anti-bushfire campaigns, and advocacy for government investment in resilience.



Strategic Priority 3: Good Governance, Accountability, and Resource Equity

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People for Inclusion
for Peace (YPI)

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cebuilding and

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#YouthForGambia
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Aims to strengthen democratic, transparent, and accountable governance for equitable power and resource distribution, aligning with SDG 8 and the UNSDCF Outcome 2.2.

Key Strategic Objectives:

07 Tax Justice and Accountable Public Service Delivery:

Promote fair taxation, transparency, and gender-responsive use of public funds.

Key actions: Budget tracking, audit follow-ups, progressive taxation advocacy, and awareness on community development funds.

08 Strengthening Citizens' Movements and Civic Space:

Build and mobilise citizen and CSO networks to challenge power imbalance and shrinking civic space.

Key actions: Capacity building on feminist leadership, civic engagement, and advocacy for accountable governance.

09 Recognition of Women's Unpaid Care Work:

Advocate for social protection policies and infrastructure that reduce women's workload and promote equality.

Key actions: Campaigns for labour-saving devices, sensitisation on gender roles, and creation of social safety nets for women.





Organizational Priorities

01 Competitive, Motivated Workforce:

Ensure an efficient, gender-sensitive, and agile staff structure with strong welfare schemes, retreats, and performance appraisals.

02 Resource Mobilization:

Diversify funding sources through institutional fundraising, social media visibility, diaspora engagement, and strong donor relations.

03 Innovation and Technology:

Leverage digital tools for communication, visibility, and storytelling through social media, documentaries, and research publications.

04 Inclusive Governance:

Strengthen gender-balanced and youth-inclusive Board and General Assembly structures that practice feminist leadership and effective oversight.

05 Accountability and Impact Documentation:

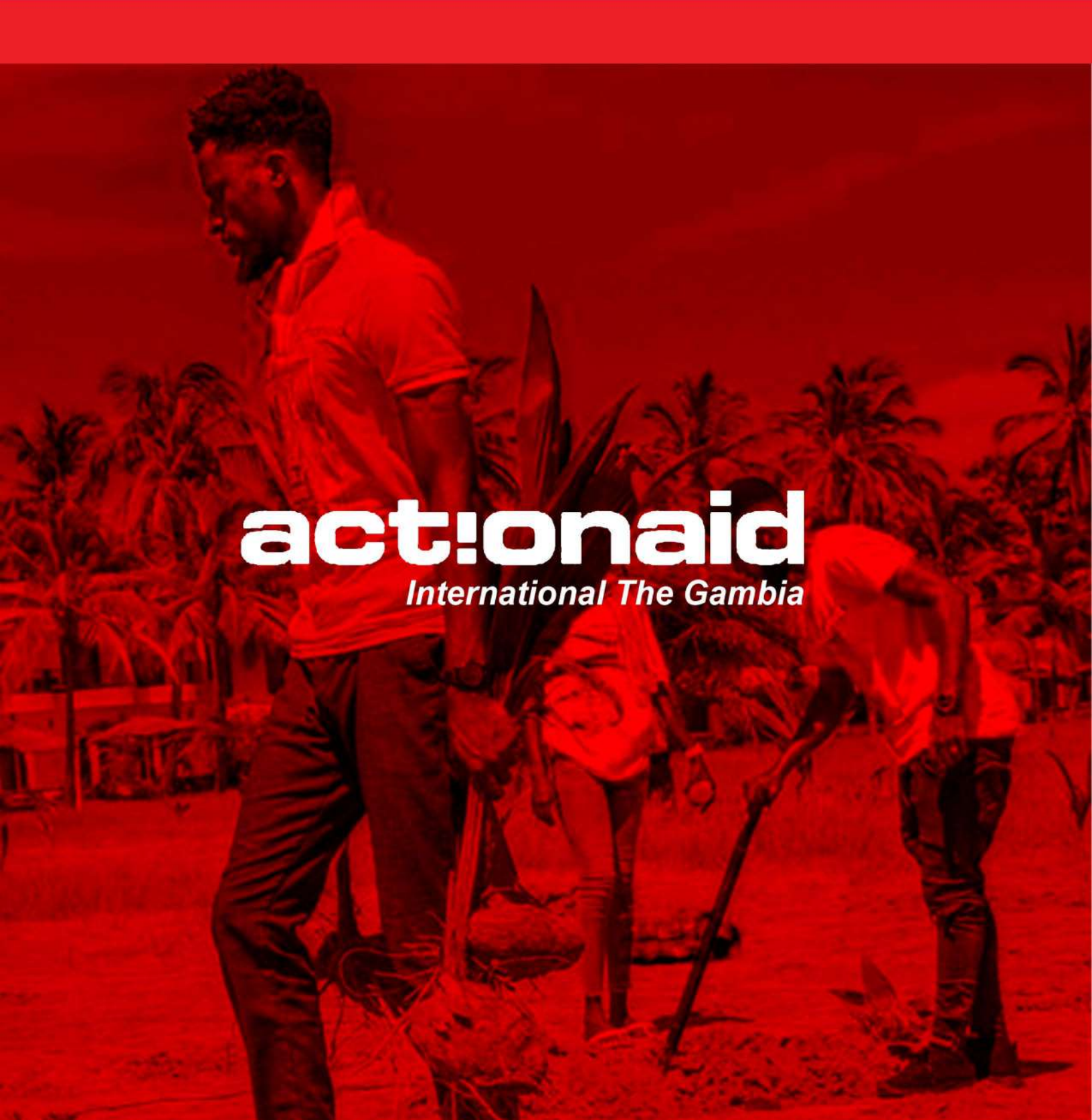
Institutionalize robust digital M&E systems to ensure compliance, transparency, and results-based reporting through regular reviews and field monitoring.

06 Effective Partnerships and Alliances:

Build strategic alliances with CSOs, government, and international partners for joint advocacy, proposal development, and quality program delivery.

07 Efficient Fiscal Management:

Maintain strong financial systems and controls to ensure transparency, donor confidence, and long-term sustainability.



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