

AAITG's work focus on three Strategic Programme Ambitions:

Programme Ambition 1: Build a society with empowered women, youth and children that is free of violence and injustice.



Programme Ambition 2: Achieve Quality, Gender-Responsive Public Services, transparent and accountable public resource mobilization, and management by government.



Programme Ambition 3: Secure resilience of communities to climate change and attain food security, climate justice and comprehensive disaster prevention through the agency of people living in poverty.



Our Projects

Since its inception, AAITG depended entirely on Child Sponsorship (CS) funding to fund its programmes. Over the years, AAITG started to diversify its funding base to supplement CS funding, by developing proposals and marketing them.

Current projects

- ❖ Global Fund Project on AIDS, Tuberculosis and Malaria & New Funding Module
- ❖ My Child Solution Project
- ❖ Empowering Poultry Farmers
- ❖ Protective Services and Economic Alternatives to Potential Youth and Migrants



- ❖ Global Platforms - the Gambia



- ❖ The Projects on the Management of Mangrove Forests from Senegal to Benin

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AAITG Information Brochure

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About Us

ActionAid The Gambia became the second country programme in Africa to be established by ActionAid International, a British-registered international non-governmental organisation, that had assigned itself the noble task of working in partnership with marginalized communities in Africa, Asia and Latin America to eradicate poverty by overcoming the injustice and inequality that are its root causes.

ActionAid The Gambia became an affiliate of ActionAid International in 2015 giving the country program a more independent status and ability to participate in decision-making at international level. Our target groups continue to be people living in poverty with a special focus on women, children, youth and other excluded persons.

Our Vision

A just, equitable and sustainable world in which every person enjoys the right to a life of dignity, freedom from poverty and all forms of oppression.

Our Mission

To achieve social justice, gender equality, and poverty eradication by working with people living in poverty and exclusion, their communities, people's organizations, activists, social movements, and supporters.

Where We Work



Our Values

- ❖ Mutual Respect
- ❖ Equity and Justice
- ❖ Integrity
- ❖ Solidarity (with People Living in Poverty and Exclusion)
- ❖ The courage of conviction
- ❖ Independence (from any religious or party-political affiliation).
- ❖ Humility

Our Governance Structure

AAITG's governance structure comprised of a General Assembly and National Board. The General Assembly has 19 members out of which 53% is female, whilst the National Board has 9 members and 56% is female. The General Assembly and the Board are responsible for policy and strategic decisions.



The Board is assigned by the General Assembly to execute policy decisions supported by a management team at the secretariat, headed by the Executive Director. The Executive Director is supported by the Senior Management Team and the wider members of staff for the day-to-day operations of the organisation.

The total number of staff as of March 2023 is 38 people and 34% is female.

Human Rights Based Approach (HRBA)

Over time, ActionAid re-directed its focus, adopting Rights-Based Approach to development. Since its establishment in 1979, AAITG continued to further its rootedness in communities through long term programming in three Local Rights Programmes (LRPs) that covers 140 communities in four districts – namely: Niamina East, Niamina West, Niamina Dankunku in Central River Region and Upper Niumi in North Bank Region.

AAITG develops a Country Strategy Paper (CSP) every five years to guide its operations. The current Country Strategy Paper (CSP V) titled: **'Building Resilience for Social Justice (BRs)**, guides the organisation to deepen its work and programming using the Human Rights Based Approach (HRBA).

